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DEPTH OF THE WELL

William James

The Practical Cogitator, p.119

“...[A]s a rule men habitually use only a small part of the powers which they actually possess and which they might use under appropriate conditions.

Compared with what we ought to be, we are only half awake. Our fires are damped, our drafts are checked. We are making use of only a small part of our possible mental and physical resources.”

AS A MAN THINKETH

James Allen, p. 55

“He who would accomplish little must sacrifice little; he who would achieve much must sacrifice much; he who would attain highly must sacrifice greatly.”

SLEEP AT NIGHT

Dr. Albert Schweitzer

“A man can only do what he can do. But if he does that each day he can sleep at night and do it again the next day.”

WHAT YOU THINK

Course In Miracles

“You may believe that you are responsible for what you do, but not for what you think. The truth is that you are responsible for what you think, because it is only at this level that you can exercise choice. What you do comes from what you think.”



SPIRITUALITY OF IMPERFECTION

Ernest Kurtz, p. 7

“In the midst of sorrow and in the presence of joy, both mourners and celebrants told stories. But especially in times of trouble, when a ‘miracle’ was needed and the limits of human ability were reached, people turned to storytelling as a way of exploring the fundamental mysteries: *Who are we? Why are we? How are we to live?*”

AUTUMN

Lin Yutang

“I like spring, but it is too young. I like summer but it is too proud. So I like best of all autumn, because its leaves are a little yellow, its tone mellow, its colors richer, and it is tinged a little with sorrow. its golden richness speaks not of the innocence of spring, nor of the power of summer, but the mellowness and kindly wisdom of approaching age. It knows the limitations of life and is content.”

ON WISDOM

Victor E. Frankl

“Wisdom is knowledge plus: knowledge—and the knowledge of its own limits.”

WISDOM SEEDS

William Arthur Ward

“The truth hurts bad, but it’s the lie that leaves the scar.”

ACCEPT CHALLENGES

Coach Lenny Wilkens

“Young athletes like all young people, must realize that the future holds extraordinary challenges for everyone. And they must accept those challenges as a part of life. Honesty and integrity are most important. Never compromise on what you know is right.”

VITAMINS FOR THE MIND

Jim Rohn

“You must first act. That God says to us, ‘If you don’t move, I don’t move.’ He said, ‘If you sow, you can reap—but you must sow first.’ And ‘Unless you change what you are, you will always have what you’ve got.’”

GREAT OCCASIONS

Brooke Foss Westcott

“Great occasions do not make heroes or cowards; they simply unveil them to the eyes of men. Silently and imperceptibly, as we wake or sleep, we grow strong or weak; and at last some crisis shows what we have become.”

“Each new dawn is filled with infinite possibilities for new beginnings and new discoveries. Life is constantly changing and renewing itself. In this new day of new beginnings with God, all things are possible. We are restored and renewed in a joyous awakening to the wonder our lives are and can be.”



membered for a legacy of achievement and influence on their sport, but truly great coaches find impact and immortality in the lives of everyone they taught.

THINK & GROW RICH Napoleon Hill, p. 31

“Purpose is the touchstone of any accomplishment, large or small...you can transmit your own faith and persistence to others and get the ‘impossible’

PART OF KINDNESS

Joseph Joubert

“A part of kindness consists in loving people more than they deserve.”

YOU NEED COURAGE

Ralph Waldo Emerson

“Whatever you do, you need courage. Whatever course you decide upon, there is always someone to tell you that you are wrong. There are always difficulties arising that tempt you to believe your critics are right. To map out a course of action and follow it to an end requires some of the same courage that a soldier needs. Peace has its victories, but it takes brave men and women to win them.”

NEMESIS OF MEDIOCRITY

Bishop Fulton Sheen

“The world is suffering from the nemesis of mediocrity, and so little inspiration is given our youth.”

A COACH’S SUCCESS

Michael Josephson
CHARACTERCOUNTS.ORG



The legendary coach John Wooden said the coach whose philosophy he admired as much as any other was Amos Alonzo Stagg, football coach at the University of Chicago when it was a national power. Coach Wooden tells the story that when Coach Stagg was asked if a particularly successful team was one of his greatest ever, Stagg said, “I won’t know that for another twenty years or so.”

“You see,” Coach Wooden explained, “Coach Stagg knew that it would take that long to see how the youngsters under his supervision turned out in life.” Elsewhere Coach Wooden has said, “That’s how I feel. I’m most proud of the athlete who does well with his life. That’s where success is. Basketball is just a very small part of it.”

Very few coaches are remembered for single victories or for the records of athletes. Some are re-

done well.

[T]his changed world in which we live is demanding new ideas, new ways of doing things, new leaders, new inventions, new methods of teaching, new...Back of all this demand for new and better things, there is one quality which one must possess to win, and that is *definiteness of purpose*, the knowledge of what one wants and a burning *desire* to possess it.”

FOR AUTHORS

Benjamin Franklin

“Nothing gives an author so much pleasure as to find his works respectfully quoted by other learned authors.”

THROW DEEP

Source Unknown

A sports reporter once interviewed a famous NFL quarterback about what it takes to win. The quarterback had left college early to enter the NFL draft. During his career he was regarded as a tremendous passer, but not much of a scholar. So the reporter decided to ask him to react to some English prose. He began to read the following:

*I would rather be ashes than dust;
I would rather that my sparks should burn out in
a brilliant blaze than that it should be stifled
by dry rot;
I would rather be a superb meteor, every atom
in me a magnificent glow, than a sleepy and
permanent planet;
The proper function of man is to live not to exist,
I shall not waste my days in trying to prolong
them,
I shall use my time.*

After reading this prose to the quarterback, the reporter asked him, “What does this mean to you? The quarterback replied immediately, “Throw deep!”

So too in life—Throw Deep!—go for it. Go out to win every time in life. Too many people concentrate on avoiding failure; while too few concentrate on victory.