The “5 C’s of Leadership”
Loral Langemeier

**Character:** Your internal makeup, your personal DNA. To develop a stronger sense of character, get to know yourself—assess, evaluate and correct.

**Capacity:** Your mental ability to conceive or perceive. Internalize and lead a concept until it is expressed through your vision...

**Credibility:** Your personal integrity, a mirror of your actions as opposed to words.

**Courage:** The inner strength required to overcome obstacles and move toward your vision.

**Communication:** The ability to translate your vision into actions.

www.jimrohn.com