A major part of the process of achieving success and living the kind of life that you dream of is to give. Many people think that to get what you want you have to take it. There is a universal truth though that the true path to get what you want is to give. When you give, you get. What you sow, you shall reap. If this is true, then what is it we must give? I’ll show you the way…

1. **Give Others Your Honesty.** The world we live in has a simple rule that most follow: Lie when you have to. Unfortunately, this may make some people wealthy but it make us humans poor. To achieve success is to become wealthy not only in money, but in character. To be successful, truly successful, is to be able to attain your goals and keep your character at the same time!…

How about you? Are you honest in all things? The problem with little lies is they become big ones. Lies spin out of control. You get caught in one lie and you lie to get out of it etc. In all things and at all times, give others your honesty.

2. **Give Others Your Respect.** Most of the time we give people respect based on what they have done or what they have accomplished. We gauge whether or not they are “worthy” of it based on what we know of what they have achieved or who they know or are related to.

But I believe we should have a higher standard: We respect people not for what they have done or for who they are related to or for what they can do for us. Instead, we respect people for simply being.…

3. **Give Others Your Vulnerability.** We are taught to “be strong.” And yes, we should be strong. But we have also embraced something that I think keeps us from having the kind of life that we long for. It is an idea that keeps us from experiencing the kind of relationships that would bring deep meaning to us. It is the idea of vulnerability.…

“But Chris, make yourself vulnerable and people will step all over you!” It is true that this will happen. But I have also seen that most people will be drawn to you. They will help you. They will open up to you. You see, we are all broken people inside. We all have secrets. Yet everyone plays the poser. When one let’s down their veil, others soon follow—and we all win.
4. **Give Others Your Care.** Too many people are running around this old earth not caring about others. The days of “Look Out for Number One” and “Winning Through Intimidation” are over! Let’s bring about a new day when we can care about others and succeed!

Take the time to show people you care. Listen to them. Empathize with them. Love them. Now, I don’t mean that you have to go around hugging everyone—that probably wouldn’t fly in corporate America anyway—but we can take some time to step back from business and be human! And I have found that when we do so, our business succeeds as well!

5. **Give Others Your Passion.** There is nothing this world needs more than passionate people. And people need passionate people. Living in this day and age can be tiring. The hustle and bustle of it all can wear you down and tire you out. Give your passion to others and fire them up.

Don’t just be humdrum—be excited. Give people all the energy you can muster up. And you will find that energy reciprocal. They will get energized and passionate. This in turn will fire you up more when you are already charged and get you going altogether when you don’t feel like moving at all!

6. **Give Others Your Experience.** We all have areas that we excel in and they are usually areas that we have experience in. One of the things we can do to make our lives more meaningful and be of utmost help to others is to show them the way through the experiences we have.

Sometimes it will be what they should do: Shortcuts to take, people to meet etc. Sometimes it will be what they should not do: Shortcuts not to take and people to stay away from! Whatever it is, we can be of service to others by giving them our experience and ultimately it will make us all better!

7. **Give Others Your Help.** All in all, what we want to do is to help others. Zig Ziglar says that if we will “help others get what they want, we will in turn get what we want.” If we want to be successful, we should consider ourselves servants of other people. What can we do to help them and make them better? This is the true path to greatness and success, not only in business but in life!

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