In the book of Proverbs chapter 25 and verse 11 it says, “Like apples of gold in settings of silver is a word spoken in right circumstances.” We all know the value of gold and silver, even if we can’t afford to have any. We also know how sweet to the taste apples are. How valuable and how sweet to our souls would apples of gold be? Certainly they would have great value, especially when served to us on fine silver.

The point of this proverb is that our words, spoken in the right circumstances are of immeasurable value. Here’s my challenge to you: speak with purpose to those in whom you’d like to invest. You probably have teammates who have followed you all this season and possibly for your whole career. Tell them what you want for them, challenge them to excellence, call them to be athletes of great character....Build a tradition through speaking carefully chosen words to those who follow you.

Choose others in your program who have been important to you and express your appreciation for them as well. The opportunity will soon be gone, don’t miss your chance to serve some golden apples on a beautiful silver platter.